**XXIO PRIME DRIVER**

Experience the unprecedented speed and lightweight feel of the new XXIO Prime Driver

**Luxury is Light**  
Designed to help seasoned golfers with moderate swing speeds achieve straight ball flight with enhanced distance, the XXIO Prime is the gold standard in luxury performance.

**Performance**

* Increased swing speed
* Added distance
* Straight flight

**Features**

* Luxury materials
* Built-in forgiveness
* Lightweight construction

TECHNOLOGY

## Rebound Frame

Rebound Frame is an alternating pattern of stiff and flexible zones within the XXIO Prime Driver that focuses more of your impact energy into the golf ball. It increases ball speed and distance on every strike, especially center-face impacts.

## Flat Cup Face

For off-center strikes with the Driver, Fairway Woods, and Hybrids, the new Flat Cup Face expands the high COR region of each club face, increasing your ball speed and distance.

## Draw Bias Bulge Design

This new face curvature on the Driver, Fairway Woods, and Hybrids is slightly closed at the heel and open near the toe. The resulting gear effect helps produce a desirable right-to-left shot shape—even if the driver face is open at impact.

## Weight Plus

Weight Plus is a counterbalancing technology that places weights in the end of each shaft, located behind your hands as you grip the club. That grip weight helps push the club head up through your backswing for a more consistent top of swing position. And as you begin the downswing, the weight brings your hands into position, keeping your arms closer to your body for a squarer face at impact.

## Star Frame

XXIO Prime’s Driver uses a Star Frame rib structure to support a much thinner sole than previous generations. That thinner sole allowed for extra mass low and deep, producing a higher launch and adding forgiveness off the tee.

## Super-TIX PLUS Titanium Face

Each XXIO Prime Driver, Fairway Wood, and Iron face is made from Super-TIX PLUS Titanium, an incredibly strong yet lightweight alloy that adds speed to all your shots.

## Lightweight Construction

The new XXIO Prime SP-1100 Shaft, with TORAYCA T1100G carbon fiber and NANOALLOY resin, is extremely lightweight to help produce more swing speed and distance with its smooth, easy-to- swing profile. The softer tip section also makes it easier to close the club face and strike the ball square.

## XXIO PRIME DRIVER SPECS

| **LOFT** | **LIE ANGLE** | **HEAD WEIGHT** | **HEAD VOLUME** | **CLUB LENGTH** | **SWING WEIGHT** | **CLUB WEIGHT** | **FLEX** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 10.5° | 60.0° | 184g | 460cc | 46.5" | D1 | 254g | R |
| 11.5° | 60.0° | 184g | 460cc | 46.5" | D1 | 254g | R |

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: Ti811 Titanium

# XXIO PRIME FAIRWAY

The all-new XXIO Prime Fairway Woods produce a straight ball flight and enhanced distance due to their lightweight construction and easy swing feel.

**Luxury is Light**  
Designed to help seasoned golfers with moderate swing speeds achieve straight ball flight with enhanced distance, the XXIO Prime is the gold standard in luxury performance.

**Performance**

* Easy swing feel
* Added distance
* Straight flight

**Features**

* Luxury materials
* Exceptional forgiveness
* Lightweight, high balance point construction

TECHNOLOGY

## Flat Cup Face

For off-center strikes with the Driver, Fairway Woods, and Hybrids, the new Flat Cup Face expands the high COR region of each club face, increasing your ball speed and distance.

## Draw Bias Bulge Design

This new face curvature on the Driver, Fairway Woods, and Hybrids is slightly closed at the heel and open near the toe. The resulting gear effect helps produce a desirable right-to-left shot shape—even if the club face is open at impact.

## Weight Plus

Weight Plus is a counterbalancing technology that places weights in the end of each shaft, located behind your hands as you grip the club. That grip weight helps push the club head up through your backswing for a more consistent top of swing position. And as you begin the downswing, the weight brings your hands into position, keeping your arms closer to your body for a squarer face at impact.

## Cannon Sole

The Cannon Sole in XXIO Prime Fairway Woods and Hybrids improves launch and ball speed. Its unique floating sole weight is shaped like a cannon and allows for a larger Cup Face plus a more flexible sole. The result is more distance, especially when hitting shots off the deck.

## Super-TIX PLUS Titanium Face

Each XXIO Prime Driver, Fairway Wood, and Iron face is made from Super-TIX PLUS Titanium, an incredibly strong yet lightweight alloy that adds speed to all your shots.

## Lightweight Construction

The new XXIO Prime SP-1100 Shaft, with TORAYCA T1100G carbon fiber and NANOALLOY resin, is extremely lightweight to help produce more swing speed and distance with its smooth, easy-to-swing profile. The softer tip section also makes it easier to close the club face and strike the ball square.

## XXIO PRIME FAIRWAY SPECS

| **MODEL** | **LOFT ANGLE** | **LIE ANGLE** | **HEAD WEIGHT** | **HEAD VOLUME** | **CLUB LENGTH** | **SWING WEIGHT** | **CLUB WEIGHT** | **FLEX** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| #3 | 15° | 59.5° | 202g | 189" | 43.25 | D1 | 272 | R |
| #5 | 18° | 60.0° | 209g | 173" | 42.50 | D1 | 278 | R |
| #7 | 21° | 60.5° | 216g | 156" | 41.75 | D1 | 284 | R |
| #9 | 24° | 61.0° | 221g | 142" | 41.25 | D1 | 288 | R |

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: 8-2Ti Titanium

# XXIO PRIME HYBRID

Crafted exclusively for moderate swing speed players, new XXIO Prime Hybrids provide additional forgiveness and unmatched speed off the club face.

**Luxury is Light**  
Designed to help seasoned golfers with moderate swing speeds achieve straight ball flight with enhanced distance, the XXIO Prime is the gold standard in luxury performance.

**Performance**

* Easy swing feel
* Added distance
* Straight flight

**Features**

* Luxury head materials
* Exceptional forgiveness
* Lightweight, high balance point construction

TECHNOLOGY

## Flat Cup Face

For off-center strikes with the Driver, Fairway Woods, and Hybrids, the new Flat Cup Face expands the high COR region of each club face, increasing your ball speed and distance.

## Draw Bias Bulge Design

This new face curvature on the Driver, Fairway Woods, and Hybrids is slightly closed at the heel and open near the toe. The resulting gear effect helps produce a desirable right-to-left shot shape—even if the club face is open at impact.

## Weight Plus

Weight Plus is a counterbalancing technology that places weights in the end of each shaft, located behind your hands as you grip the club. That grip weight helps push the club head up through your backswing for a more consistent top of swing position. And as you begin the downswing, the weight brings your hands into position,keeping your arms closer to your body for a squarer face at impact.

## Cannon Sole

The Cannon Sole in XXIO Prime Fairway Woods and Hybrids improves launch and ball speed. Its unique floating sole weight is shaped like a cannon and allows for a larger Cup Face plus a more flexible sole. The result is more distance, especially when hitting shots off the deck.

## Lightweight Construction

The new XXIO Prime SP-1100 Shaft, with TORAYCA T1100G carbon fiber and NANOALLOY resin, is extremely lightweight to help produce more swing speed and distance with its smooth, easy-to-swing profile. The softer tip section also makes it easier to close the club face and strike the ball square.

## XXIO PRIME HYBRID SPECS

| **MODEL** | **LOFT** | **LIE ANGLE** | **HEAD WEIGHT** | **HEAD VOLUME** | **CLUB LENGTH** | **SW** | **CLUB WEIGHT** | **FLEX** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 5 | 23° | 60.5° | 233 | 113cc | 39.75" | C9 | 322g | R |
| 6 | 26° | 61.0° | 238 | 112cc | 39.25" | C9 | 326g | R |
| 7 | 29° | 61.5° | 244 | 111cc | 38.75" | C9 | 331g | R |
| 8 | 32° | 62.0° | 250 | 110cc | 38.25" | C9 | 336g | R |

FACE MATERIAL: HT1770M High Strength Steel, BODY MATERIAL: Maraging Steel

# XXIO PRIME IRONS

With premium titanium faces and our new Twin Groove design, XXIO Prime Irons provide higher ball speed and launch for the seasoned player.

**Luxury is Light**  
Designed to help seasoned golfers with moderate swing speeds achieve straight ball flight with enhanced distance, XXIO Prime is the gold standard in luxury performance.

**Performance**

* Easy swing feel
* Added distance
* Straight flight

**Features**

* Luxury head materials
* Exceptional forgiveness
* Lightweight, high balance point construction

TECHNOLOGY

## Weight Plus

Weight Plus is a counterbalancing technology that places weights in the end of each shaft, located behind your hands as you grip the club. That grip weight helps push the club head up through your backswing for a more consistent top of swing position. And as you begin the downswing, the weight brings your hands into position, keeping your arms closer to your body for a squarer face at impact.

## Super-TIX PLUS Titanium Face

Each XXIO Prime Driver, Fairway Wood, and Iron face is made from Super-TIX PLUS Titanium, an incredibly strong yet lightweight alloy that adds speed to all your shots.

## Twin Groove

Behind each iron face is Twin Groove, a unique structure with two interior slots that increase ball speed on low-face strikes. This technology, combined with the irons’ Super-TIX PLUS Titanium face, offers a 110% larger sweet spot than previous generations for added speed, consistency and distance in your iron game.

## Step Sole

A stepped sole feature reduces contact area on the trailing edge of each iron sole, smoothing turf interaction for more consistent contact from any lie.

## Lightweight Construction

The new XXIO Prime SP-1100 Shaft, with TORAYCA T1100G carbon fiber and NANOALLOY resin, is extremely lightweight to help produce more swing speed and distance with its smooth, easy-to-swing profile. The softer tip section also makes it easier to close the club face and strike the ball square.

## XXIO PRIME IRONS SPECS

| **HEAD** | **LOFT** | **LIE ANGLE** | **BOUNCE ANGLE** | **FACE PROGRESSION** | **CLUB LENGTH** | **SW** | **CLUB WEIGHT** | **FLEX** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 5 | 22.0° | 61.5° | 1.0° | 1.5mm | 38.25" | C7 | 340g | R |
| 6 | 25.0° | 62.0° | 1.0° | 2.0mm | 37.75" | C7 | 346g | R |
| 7 | 28.0° | 62.5° | 1.0° | 2.0mm | 37.25" | C7 | 351g | R |
| 8 | 32.0° | 63.0° | 2.0° | 2.0mm | 36.75" | C7 | 357g | R |
| 9 | 37.0° | 63.0° | 3.0° | 2.5mm | 36.25" | C7 | 363g | R |
| PW | 42.0° | 63.5° | 4.0° | 3.5mm | 35.75" | C7 | 370g | R |
| AW | 48.0° | 63.5° | 5.0° | 5.0mm | 35.75" | C8 | 372g | R |
| SW | 56.0° | 63.5° | 12.0° | 5.0mm | 35.75" | C8 | 372g | R |

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: 630 Stainless Steel